# INTRODUCING Matterport CoreVR

Show off your Spaces in immersive virtual reality.



### Benefits of CoreVR

- ⊙ Give users a more immersive experience and engage them longer
- Build your reputation as a tech-forward company
- Generate excitement around your campaigns by adding VR

## CoreVR is easy to share!



#### **Automatically share**

With the VR button on 3D Showcase, your viewers can launch and explore your Spaces in VR without any additional work.



#### Send a simple link

Matterport VR Spaces can be shared by sending a URL or QR Code, or turning the link into a button on your website.



#### Return to your site

Matterport VR returns your user to your native mobile site, so you can leverage VR without losing viewers.

## Why VR?

- Virtual reality is poised to be the next big tech adoption. Don't miss your opportunity to be on the cutting edge.
- High adoption rates and active users provide a built-in user base for your Spaces.

Google Cardboard: 5M+ viewers





Samsung Gear VR: 1M monthly active users

The Matterport VR app works with compatible Android phones. iOS support coming soon.

